



IMPORTANT MCQ SESSION!

# 2020 BUSINESS



# AWARENESS-15



TISS-MAT, JBIMS MHRD, XAT, TISS-NET, CMAT,  
SSC, IIFT, BANKS



**Muthoot Finance**



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Name the bank which has launched “Visa Direct”, in partnership with Visa?

A. SBI

B. RBL Bank

C. HDFC Bank

D. ICICI Bank

**Points to Know (PTN):**

Visa Direct is a processing capability that facilitates instant, real-time and secure fund settlement on debit and credit cards.



Tech Mahindra has inked a contract worth Rs. 400 crores with which of the following defence firms in India?

- A. BEML Ltd.
- B. Hindustan Shipyard Ltd.
- C. Bharat Dynamics Ltd.
- D. Hindustan Aeronautics Ltd

**PTN:**

The contract is for enterprise resource planning (ERP) implementation called 'Project Parivartan' by Hindustan Aeronautics Limited (HAL).

Which bank becomes the first corporate partner of edX from India to offer Massive Open Online Courses?

A. HDFC Bank

B. IndusInd Bank

C. State Bank of India

D. Axis Bank

**PTN:**

Initially, the bank will be offering three courses - Unleashing Creativity at the Workplace, Relationship Marketing Strategy for Financial Services, and Conflict Resolution.

Name the company which has been voted 'Most Outstanding Company – Financial Sector' in a poll conducted by the well-known publication Asiamoney?

A. HDFC Bank

B. IIFL Securities

C. Bajaj Finance

D. SBI Card

**PTN:**

Known as Asia's Outstanding Companies Poll, it aims to identify and recognize listed companies in 2 categories: by country and by sector. HDFC Bank has bagged this honor for the 2nd consecutive year.



Which of the following apps got a green signal from NPCI to launch its UPI payment system for Indian users?

A. WhatsApp

B. Instagram

C. Snapchat

D. Twitter

**PTN:**

The National Payment Corp of India's clearance for WhatsApp Pay limits the number of users who can use the feature on the platform to 20 million in the first phase.

Which ecommerce website has joined hands with SBI YONO Krishi App for easy availability of Quality Agri-products in India?

A. Flipkart

B. Amazon

C. Snapdeal

D. IFFCO eBazar

**PTN:**

IFFCO Bazar, e-commerce subsidiary of IFFCO (Indian Farmers Fertiliser Cooperative) has entered into partnership with SBI YONO Krishi App ensure that a wide range of agricultural products are accessible to many Indian farmers and to drive digital sales in this segment.



Name the payments bank which joined hands with Bharti AXA General Insurance to offer comprehensive car insurance?

- A. Jio Payments bank
- B. Paytm Payments bank
- C. Airtel Payments bank
- D. India Post Payments bank

**PTN:**

‘The Smart Drive Private Car Insurance’ offers financial protection against damage to the vehicle due to accident, theft, and natural and man-made disasters.



Name the first ever individual Covid-19 life insurance product launched in India by Edelweiss Tokio Life Insurance.

- A. Covid Protect+
- B. Covid Shield+
- C. Covid Cover+
- D. Covid Out+

**PTN:**

This insurance product carries term cover for a 1-year tenure and also offers a critical illness benefit. The premium rates start at ₹5,329.

Which Indian tech giant will acquire 100% shares of Postbank Systems (PBS) from Deutsche Bank?

A. TCS

B. Infosys

C. Wipro

D. HCL

**PTN:**

PBS has been the internal IT provider for Postbank AG, a subsidiary of Deutsche Bank, catering for the German retail banking market. PBS has approximately 1,500 employees across nine locations in Germany.

Muthoot Finance has partnered with which of the following firms to provide insurance on gold jewellery?

- A. Bajaj Allianz General Insurance
- B. New India General Insurance
- C. ICICI Lombard General Insurance
- D. ACKO General Insurance

**PTN:**

The new policy product known as 'Muthoot Gold Shield' will provide insurance coverage for gold jewellery of individual customers.



Which Indian state remains the most attractive destination of FDI in India according to the report titled “FDI in India: Now, Next and Beyond” by Confederation of Indian Industry (CII) and E&Y?

A. Karnataka

B. Uttar Pradesh

C. Tamil Nadu

D. Maharashtra

**PTN:**

States-wise Maharashtra remains the most attractive destination (28%), followed by Karnataka (19%), Delhi (16%) and Gujarat (10%). These four alone received 75% of the FDI between October 2019 and June 2020.

PNB MetLife and which of the following Payments bank has collaborated to launch the Pradhan Mantri Jeevan Jyoti Bima Yojana?

A. India Post Payments bank

B. Airtel Payments bank

C. Jio Payments bank

D. Paytm Payments bank

**PTN:**

The unique scheme launched by India Post Payments Bank provides life cover on death of the insured member due to any reason. The newly launched scheme is optional for all the savings account holders with IPPB.



Luxury car maker Mercedes-Benz India has entered into a retail marketing tie-up with which of these PSU Banks?

A. Bank of Baroda

B. Indian Bank

C. State Bank of India

D. Punjab National Bank

**PTN:**

Via retail marketing association with the SBI, Mercedes Benz is seeking to tap into the bank's customer base of high net-worth individuals (HNI) in order to pitch its premium cars to them and expand its customer base as well.



Which of the following PSU companies will be the 1<sup>st</sup> in India to market Compressed Bio-Gas from 10 retail outlets spread across Maharashtra, Tamil Nadu, and Gujarat?

- A. Oil and Natural Gas Corporation
- B. Hindustan Petroleum Corporation Limited
- C. National Thermal Power Corporation
- D. Indian Oil Corporation Limited

**PTN:**

Compressed Bio-Gas will have the brand name Indi Green.



Which of the following payment gateway company has launched a corporate credit card for entrepreneurs in association with Visa?

A. PayU

B. CCAvenue

C. Razorpay

D. PayUBiz

**PTN:**

RazorpayX Corporate Cards offer higher credit limits than other corporate and personal cards. They provide a convenient repayment offering of up to 45 days of interest-free credit.





Name the person who recently became the 2<sup>nd</sup> richest person in the world after replacing Bill Gates in Bloomberg Billionaires Index?

- A. Jeff Bezos
- B. Elon Musk
- C. Bernard Arnault
- D. Mark Zuckerberg

**PTN:**

Jeff Bezos is ranked 1<sup>st</sup> with \$187B net worth.

Mr. Mukesh Ambani is on the 10<sup>th</sup> rank with \$75.0B net worth.



Urban Ladder, an e-furniture marketplace, was acquired by which of the following firms recently?

A. Mahindra & Mahindra

B. HUL

C. Reliance Retail

D. Infosys

**PTN:**

Reliance Retail has bought the 96 per cent majority stake in the eight-year old e-furniture marketplace Urban Ladder for ₹ 182 crore or \$24.4 million.



## Assignment!

1. Name the cryptocurrency which is set to be launched by Facebook soon.
2. Recently, Mahindra & Mahindra has sold its vehicle service business to which automobile company?

# Thanks a lot for watching!



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