



IMPORTANT MCQ SESSION!

# 2021 BUSINESS AWARENESS-4

TISS-MAT, JBIMS MHRD, XAT, TISS-NET, CMAT,  
SSC, IIFT, BANKS



amazon



इंडियन बैंक  
Indian Bank

paytm

COIN SWITCH  
KUBER

BYJU'S  
The Learning App



[instagram.com/knowvation/](https://www.instagram.com/knowvation/)



[knowvationindia@gmail.com](mailto:knowvationindia@gmail.com)



[fb.com/knowvationfb](https://www.facebook.com/knowvationfb)



[twitter.com/knowvation/](https://twitter.com/knowvation/)



[knowvation.in](https://www.knowvation.in)

Who among the following has been recently appointed as Chairman and Managing Director of Small Industries Development Bank of India (SIDBI)?

- A. V Satya Venkata Rao
- B. Devendra Kumar Singh
- C. Pankaj Jain
- D. Sivasubramanian Ramann



Source: bfsi.eletsonline.com

**Points to Know (PTN):**

The appointment is made for the tenure of three years.

Atal Innovation Mission has signed an agreement with which of the following organizations for seeding future innovators and entrepreneurs?

- A. Dassault Systems Foundation
- B. Bill and Melinda Gates Foundation
- C. Reliance Foundation
- D. HCL Tech

**PTN:**

They will jointly work towards providing a digitally rich ecosystem of Innovation in India and promoting STEM based innovation and entrepreneurship among aspiring young minds across the country.

Which of the following IT giants has launched the “Smbhav Venture Fund” to invest in startups and entrepreneurs focusing on technology innovations in small and medium business?

A. Microsoft

B. Amazon

C. Apple

D. Google

**PTN:**

This is \$250 million Amazon Smbhav Venture Fund, where Amazon is going to help inspire more SMBs, to be able to build brand new businesses.

The engineers of which of the following countries have created the whitest paint ever?

- A. India
- B. France
- C. Australia
- D. USA

**PTN:**

Engineers from Purdue University in the US have created what they are calling the whitest paint yet. Buildings coated with this paint may be able to cool them off enough to reduce the need for air conditioning, the researchers have said.

LIC has joined hands with which of the following payments app to facilitate its digital payments?

- A. PhonePe
- B. Google Pay
- C. Paytm
- D. Mobikwik

**PTN:**

There are 17 payment platforms that had bid proactively for LIC's contract but Paytm's aptness to straddle multiple payment services worked in its favor.

Name the Indian cryptocurrency investment platform that has raised \$25 million in a Series B round of funding from Tiger Global Management?

- A. CoinSwitch Kuber
- B. WazirX
- C. Cryptic
- D. None of these

**PTN:**

This marks the New York-based Tiger Global's first investment in an Indian cryptocurrency company.

Name the first ever woman chairperson of IT industry body Nasscom.

- A. Rekha Menon
- B. Kiran Mazumdar Shaw
- C. Roshni Nadar
- D. Radhika Gupta



Source: Human Capital

**PTN:**

Rekha Menon, chairperson and MD of Accenture India, has been appointed as the first woman chairperson of IT non-government industry body Nasscom (The National Association of Software and Service Companies).



Which private bank has approved the re-appointment of Amitabh Chaudhry as its Managing Director and CEO for three years with effect from January 1, 2022?

- A. SBI
- B. HDFC Bank
- C. Axis Bank
- D. IDFC First Bank



Source: Wikipedia

**PTN:**

The appointment will be subject to the approval of the Reserve Bank of India (RBI) and shareholders of the bank, the filing added.

E-commerce giant Flipkart will open up its largest fulfilment center in Asia in which of the following cities?

- A. Noida
- B. Gurugram
- C. Bhiwandi
- D. New Delhi

**PTN:**

The Haryana government has approved allotment of 140 acres of land to e-commerce major Flipkart. The land, has been allotted at a price of ₹3.22 crore per acre.

In which of the following countries L&T (Larsen & Toubro) will setup a 1.5 GW Sudair solar PV project – the country's now largest solar plant?

- A. Japan
- B. Malaysia
- C. Saudi Arabia
- D. Iran

**PTN:**

The project in Riyadh province is being built on a 30.8-square kilometer plot of land.

For strengthening the supply chain & technology infrastructure, Flipkart made a strategic partnership with which of these organizations?

A. DHFL

B. Gati

C. Adani Logistics

D. Reliance Industries

**PTN:**

Flipkart will work with Adani Logistics to strengthen Flipkart's supply chain infrastructure and further enhance its ability to serve its rapidly growing base of customers.

Which country's government is going to take over the 100% shares of 'AirtelTigo' from Bharti Airtel & Millicom International Cellular?

- A. Nigeria
- B. Ghana
- C. South Africa
- D. Egypt

**PTN:**

In April 2021, the government of Ghana made an agreement with Bharti Airtel, and Millicom International Cellular S.A. to acquire the 100% shares of AirtelTigo.

Which firm partnered with Tata Steel to implement the World's 1st blockchain-enabled paperless transaction in the steel industry?

A. HSBC

B. Deutsche Bank

C. Standard Chartered

D. Citi Bank

**PTN:**

Steelmaker Tata Steel along with HSBC, an investment banking company, has executed a blockchain-enabled, paperless trade transaction of export of steel by Tata Steel, India to Universal Tube & Plastic Industries, UAE.

Which financial company partnered with Mastercard launched the World's 1st QR Credit Card "ConQR"?

- A. Tata Capital
- B. Shriram Financial Services
- C. Bank of Baroda Financial Services
- D. None of these

**PTN:**

The cardholders can use the ConQR card to accept cashless payments i.e they can use QR in the card to make payments, and also receive payments (the card acts as an acceptance point as well)

Which of these digital financial companies is the 1<sup>st</sup> video-based Wealth Community for its users to live interact with subject-matter experts?

- A. Upstox
- B. Zerodha
- C. PhonePe
- D. Paytm

**PTN:**

Paytm Wealth Community is India's first investing community based on video, and will enable users to attend live sessions conducted by subject matter experts across an array of wealth topics like stocks, F&O, IPO, ETFs, mutual funds, gold, fixed income, and personal finance.



Which of the following Indian firms has made it to the list of top-100 most influential companies in 2021 by Time Magazine?

- A. Cred
- B. Byju's
- C. Jio Platforms
- D. Both B and C

## **Assignment!**

1. BSNL has joined hands with which bank to provide seamless telecom services at competitive market rates?
2. Who has been recently appointed as the finance secretary of India?

# Thanks a lot for watching!



Like



Share



Subscribe



[instagram.com/knovvation/](https://www.instagram.com/knovvation/)



[knowvationindia@gmail.com](mailto:knowvationindia@gmail.com)



[fb.com/knovvation](https://www.facebook.com/knovvation)



[twitter.com/knovvation/](https://www.twitter.com/knovvation/)



[knowvation.in](https://www.knovvation.in)