



IMPORTANT MCQ SESSION!

2021 BUSINESS AWARENESS-8

TISS-MAT, JBIMS MHRD, XAT, TISS-NET, CMAT,
SSC, IIFT, BANKS



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Which among the following topped the 2021 Fortune Global 500 list?

A. Apple

B. Microsoft

C. Amazon

D. Walmart

Points to Know (PTN):

Ranking according to revenue.

Walmart has topped the list in terms of revenue for the eighth consecutive year and the 16th time since 1995.

Reliance Industries – 155th. 7 Indian companies made it to the list.

UNICEF India has joined hands with which of these companies for a one-year joint initiative on ending violence against children with a special focus on online safety?

- A. Facebook
- B. Google
- C. Infosys
- D. HCL

PTN:

The partnership includes a nationwide social media campaign and capacity building for 100,000 school children on online safety, digital literacy, and psychosocial support. **Ayushmann Khurrana** – brand ambassador.

Match the following Indian origin women in 2021 Forbes list of 'America's Richest Self Made Women' to the names of companies they are associated.

A. Indra Nooyi

B. Neerja Sethi

C. Neha Narkhede

D. Jayshree Ullal

E. Reshma Shetty

1. Arista Networks

2. Confluent

3. Pepsico

4. Gingko

5. Syntel

As per mobile intelligence firm Apptopia, which of these was the most downloaded app of 2020?

- A. Messenger
- B. Zoom
- C. Tiktok
- D. WhatsApp



Source: forbes.com

PTN:

The ranking includes the count of downloads from App Store and Play Store/

The CSR arm of which of the tech firm launched an online portal, 'My e-Haat', to empower artisans & strengthen the value chain of the handicraft sector?

A. Infosys

B. HCL

C. Google

D. Wipro

PTN:

Currently, more than 30 partners from eight states with over 600 products are listed on the portal.

Which of these companies topped the Hurun Global 500 Most Valuable Companies list 2021?

- A. Google
- B. Microsoft
- C. Apple
- D. Walmart

PTN:

The world's top six valuable companies remained unchanged as Apple, Microsoft, Amazon, Alphabet, Facebook and Tencent.

Reliance Industries (USD 188 billion) ranked at 57 is the top Indian company in the list. Total 12 Indian firms in the list.

HDFC Bank has joined hands with which of the following digital payments apps for delivering financial solutions across India?

- A. PhonePe
- B. Paytm
- C. GPay
- D. Mobikwik

PTN:

The strategic partnership will see the two institutions launch innovative products across digital payments, lending and point of sale (POS) solutions.

Which of the following companies became the 4th ever to touch a market valuation of \$100 billion?

- A. IRCTC
- B. Reliance Industries
- C. Asian Paints
- D. Infosys

PTN:

The IT services major has joined the league of TCS, Reliance Industries and HDFC Bank for crossing the \$100 billion-mark in terms of market capitalization (m-cap).

Which of the following PSU companies has become the first PSU in the country to have all its employees & their family members vaccinated against Covid-19?

A. NTPC

B. BPCL

C. NCL

D. LIC

PTN:

Northern Coalfields Ltd (NCL), a Coal India Ltd subsidiary has a strength of around fifty thousand people comprising of over thirteen thousand full time employees, sixteen thousand contract workers and their twenty thousand family members residing in and around its operation areas.

Which of the following FMCG company has launched the first-ever recyclable toothpaste tubes in India?

- A. Dabur
- B. Patanjali
- C. Colgate-Palmolive
- D. P&G

PTN:

Colgate is manufacturing recyclable tubes for its Colgate Active Salt and Colgate Vedshakti toothpaste portfolio.

The brand also commits to a 100% recyclable oral care portfolio in India in the coming years.

Which of the following became the 1st Indian company to list on NASDAQ - an American stock exchange based in New York City?

- A. Suzlon
- B. TATA Power Solar
- C. Adani Green
- D. ReNew Power

PTN:

The company engages in the generation of non-conventional energy through solar and wind power.

Which of the following insurance firms partnered with BillDesk to enable safe and secure e-mandate for premium payment?

- A. Max Life
- B. Bajaj Allianz
- C. ICICI Prudential
- D. HDFC Life

PTN:

e-Mandate is a payment service initiated by RBI and the National Payments Corporation of India (NPCI). It provides the underlying infrastructure for businesses to collect recurring payments in India.

The government's policy think tank - NITI Aayog has partnered with which of these tech giants to launch the new phase of Women Entrepreneurship Platform (WEP) called 'WEP Nxt'?

A. IBM

B. Apple

C. Cisco

D. Microsoft

PTN:

WEP Nxt is aimed to utilise Cisco's technology & experience working with India's startup ecosystem in order to enable more businesses owned by women across India.

Which Indian Company signed an agreement for constructing the \$530 million 'Greater Male Connectivity Project' with the Government of Maldives?

- A. L&T Construction
- B. GMR Infrastructure
- C. Dilip Buildcon
- D. Afcons Infrastructure

PTN:

This will be the largest-ever infrastructure project in the Republic of Maldives and would be funded by the Exim Bank of India under the Indian grant and Line of Credit (LoC) scheme.

Which is the 1st Indian Cryptocurrency Exchange to become a Unicorn Company?

- A. WazirX
- B. Coinbase
- C. CoinDCX
- D. Binance

PTN:

In the series C round of funding, the startup raised \$90 million from investors led by Facebook's co-founder Eduardo Saverin raising firm's valuation to \$1.1 billion.

Which is the 1st Bank in India to register 1 crore FASTags users?

- A. SBI
- B. Paytm Payments Bank
- C. HDFC Bank
- D. Airtel Payments Bank

PTN:

The company claims the current development is almost 30 percent of the total FASTags issued by 32 banks in the country.

Assignment:

1. Recently, India has come up with its own version of the caller ID and blocking application, called_____.
2. Which Bollywood Actress was appointed as the brand ambassador of Galaxy Z – foldable smartphones series by Samsung India?
3. Which company launched India's largest Floating Solar Photovoltaic Project on the reservoir of its 'Simhadri Thermal Power Station' – AP?

Thanks a lot for watching!



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